

MoneyGrow[®]

Asset Private Limited

MoneyGrow Asset Private Limited
804, Lodha Supremus, 2 Senapati Marg,
Lower Parel (West), Mumbai 400013
<https://www.moneygrowindia.com>

AIF SEBI Registration Number: MoneyGrow AIF Trust (IN/AIF3/24-25/1677)

PMS SEBI Registration Number: INP000007915



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sales@moneygrowindia.com

About Us

- We are a professionally run asset manager with a highly experienced and motivated team.
- PMS: We are a SEBI-licensed Portfolio Management Service (PMS).
- AIF: We are Investment Manager to MoneyGrow AIF Trust for managing MoneyGrow Alpha Fund 1 (Category III AIF).
- Our Investment Team has substantial net worth invested in the various strategies alongside the investors, thus ensuring complete alignment of interest with our clients.
- We have a long-term approach towards investing. We invest in businesses that are run by high-quality managements and where we expect robust growth over the next 3-5 years. Stock prices have been and will continue to fluctuate for various intrinsic and extrinsic reasons, and we generally do not attempt to predict short-term fluctuations.
- Our core investments are fundamentally sound, cash-flow generating, well-run and growing businesses led by trustworthy and highly competent management teams.
- We also invest in special situations i.e. in businesses that may not be performing as per their true potential at the moment but are likely to reach that potential in 1-2 years and match up to the standards of the core investments once their true potential is achieved. Often such businesses are undergoing a management change or balance sheet restructuring / sale of a part or the entire business.
- PMS Disclosure Document: [Click here](#)

Investment Team



Manish Gupta, CFA
Managing Director

- Manish has over 24 years of experience in Indian equity markets.
- He was part of the senior leadership team at CLSA's Institutional Equities business in Mumbai and New York. During his 17-years at CLSA, he has advised leading FII's, insurance companies, mutual funds, private equity funds and sovereign wealth funds on their Indian equity investments. He was involved in numerous IPOs, QIPs, equity placements, block trades during his tenure.
- He holds an MBA from IIM Ahmedabad (2001), a 5-year Integrated M. Tech. from IIT Delhi (1999), and is a CFA charter holder from CFA Institute, USA (2004).



Viraj Mahadevia
Fund Manager

- Viraj has over 20+ years of experience in finance, with 10 years in Private Equity in India as part of Actis (AUM of over USD 7.5 billion across various funds), one of the largest emerging market PE funds.
- He has over 5 years experience in previous assignments, including M&A and capital raising in Healthcare and Consumer sectors at Goldman Sachs and Citigroup based out of their London offices.
- He holds an MBA in Finance and Leadership Change Management from the Indian School of Business, Hyderabad (2004) and a BSc in Electrical Engineering from the University of Michigan Ann Arbor (2000).

Investment Team



Gaurav Golechha

Director - Business Development

- Gaurav is a finance professional with 15+ years of experience, including roles at PwC and as visiting faculty for finance at various business schools.
- He leads Business Development, with a focus on investor outreach and capital-raising initiatives. He works closely with institutional investors, family offices, HNIs and distribution partners, driving strategic relationships and expanding the firm's network and assets under management.
- Gaurav is a Chartered Accountant from the Institute of Chartered Accountants of India, holds a B. Com. from Narsee Monjee College of Commerce & Economics.



Sandeep Mathivanan

Equity Research Analyst

- Sandeep is an engineer with a Bachelor's degree in Electronics and Telecommunication Engineering and a Master's in Management Studies specializing in Finance.
- He had interned at UTI PMS as an analyst and worked at ICICI Bank over a year in the trade finance department.
- He is currently pursuing the CFA designation and has cleared level 2.
- He is responsible for ideation and supporting portfolio managers in their daily tasks.

Investment Offerings

PMS

Large Midcap PMS

Small Midcap PMS

Dynamic Asset Allocation PMS

AIF

Alpha Fund 1 AIF

Total AUM of INR 389 crs across different approaches...

MoneyGrow: TWRR Performance and NAV Movement (after all fees and expenses) as of 31-March-2026

Investment Approach (Benchmark)	Inception Date	AUM (INR cr)	1M	3M	6M	1Y	Since Inception (Annualized)*
PMS Large Midcap	11-Apr-23	84	-13.7%	-18.0%	-12.7%	-3.7%	11.6%
(Nifty 50 TRI)			-11.3%	-14.4%	-9.0%	-4.0%	9.6%
PMS Small Midcap	11-Dec-23	84	-22.1%	-21.4%	-37.1%	-23.0%	-3.7%
(Nifty 50 TRI)			-11.3%	-14.4%	-9.0%	-4.0%	3.9%
AIF Alpha Fund 1**	24-Mar-25	31	-16.2%	-18.6%	-22.6%	-10.7%	-12.4%
(Nifty 50 TRI)			-11.3%	-14.4%	-9.0%	-4.0%	-3.2%
PMS Other AUM		190					
Total AUM		389					

Investment Approach	Inception Date	Inception NAV	Month-end Date	Month-end NAV
PMS Large Midcap	11-Apr-23	100	31-Mar-26	139
PMS Small Midcap	11-Dec-23	100	31-Mar-26	92
AIF Alpha Fund 1	24-Mar-25	100	31-Mar-26	88

* Returns for Large Midcap, Small Midcap and AIF are annualized as they have completed full year.

** Returns for AIF Alpha Fund I are pre-tax but post all fees and expenses.

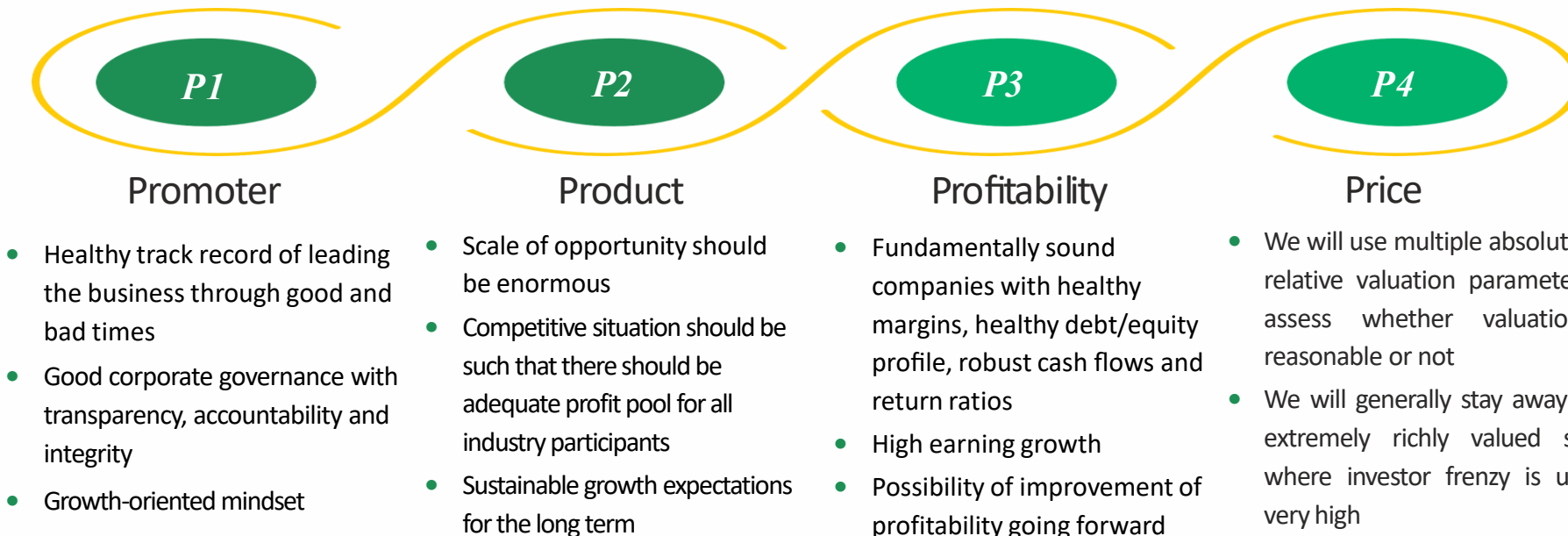
Large Midcap PMS: Investment Approach

Investment Philosophy

Aim to invest in fundamentally strong companies based on 4P framework across the market caps for long term wealth generation

Investment Approach

Mix of top-down and bottom-up strategy and stocks will be selected basis various factors like fundamentals, valuations, growth, etc.



Large Midcap PMS: Attributes

Diversification

Invest in a well-diversified portfolio across various sectors and reduce concentration risk.

Adaptability

Flexibility to capitalize on opportunities in evolving market landscapes due to market agnostic approach.

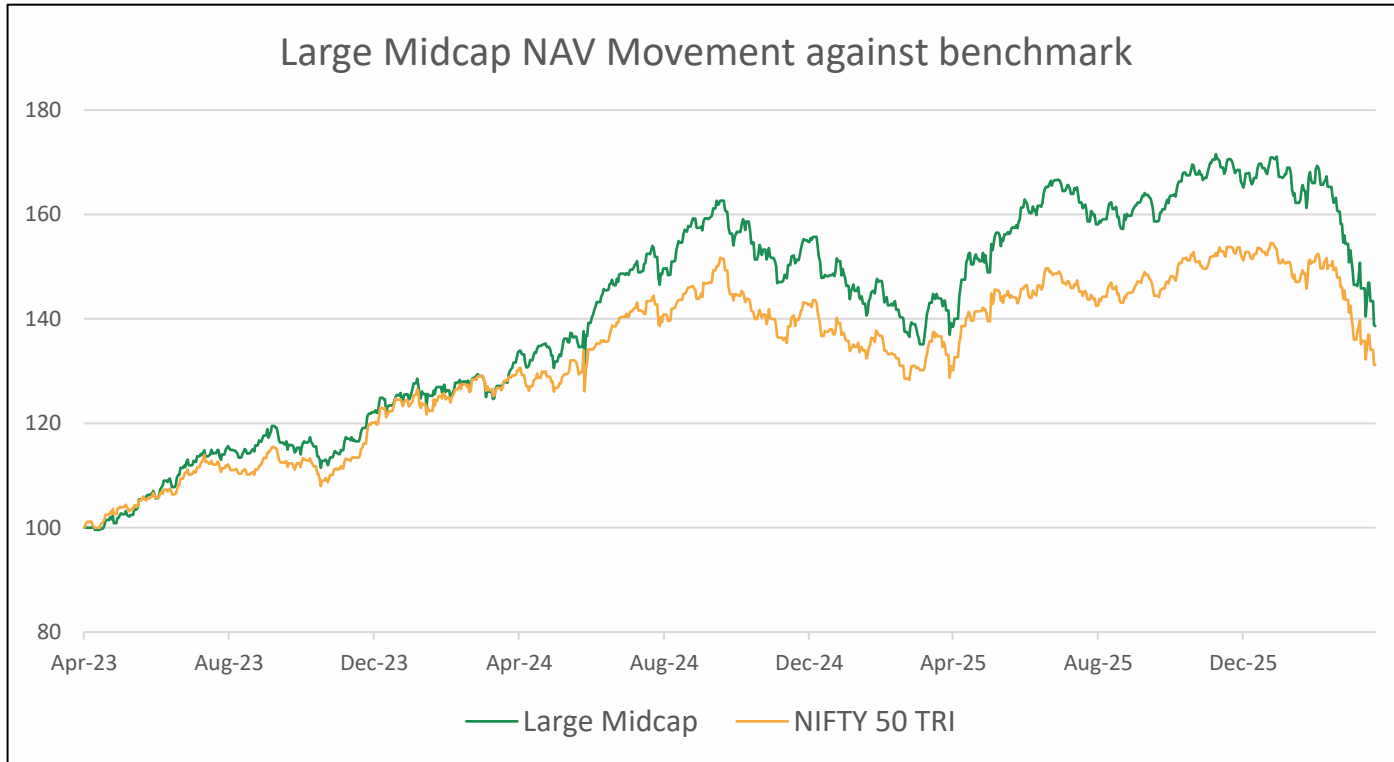
Strong Conviction

More of a BUY and HOLD strategy with minimum churn.

Long-Term Growth

Invest in growth leaders where the long-term expected EPS growth is around 15-20%. This could lead to long-term wealth creation.

Large Midcap PMS: NAV Movement & Allocation



Classification	Allocation
Large Cap	41%
Mid Cap	31%
Small Cap	28%
Cash	~0%
Total	100%

Large Midcap PMS: Fee Details

Fee Structure


Fee Options	Fixed Fee	Hurdle Rate of Return	Performance Fee
Option 1: Hybrid Fee	1.0% per annum	Above 10%	15% of profits
Option 2: Performance Fee Only	NIL	Above 0%	15% of profits
Option 3: Fixed Fee Only	2.5% per annum	NIL	NIL

Performance Fee is without catch-up, subject to annual compounding of hurdle and high watermark

Exit Load (on the amount redeemed)

0-1 year	1-2 years	2-3 years	After 3 years
NIL	NIL	NIL	NIL

Other Details

Minimum Investment	INR 50 lakhs
Lock-in Period	NIL
Operating Expenses	0.08% per annum
Account Opening Expenses	INR 2000 (one-time)
Audit Expenses	INR 2500 per annum
GST	18% on all fees/expenses
Custody & Fund Accounting Partner	 kotak Kotak Mahindra Bank

Small Midcap PMS: Investment Approach

Industry Potential

- Growing companies that are scalable over time
- Pricing power and benign competitive landscape
- Avoid sectors vulnerable to regulations, high-competitive intensity and short growth cycles

Business

- Companies with competitive advantages, delivering high RoCEs
- Structural growth stories with high cash flow generation with moderate to no debt (unless visible turnaround cases)
- Avoid companies with poor cash flows

Governance

- Managements with clear strategy and business model on generating shareholder value over long term
- Prudent capital allocation, in-line with minority shareholder interest

Valuations

- Offering a favorable risk-reward ratio: particularly on a cash flow valuation basis
- Valuation is not the sole investment criteria

Small Midcap PMS: Attributes

Scope for PE style investing

- Bottoms up study to identify emerging sub-sectors and companies
- Ability for value investing at a relatively earlier stage in a company's growth cycle while avoiding "winner's curse" of larger institutionally discovered companies

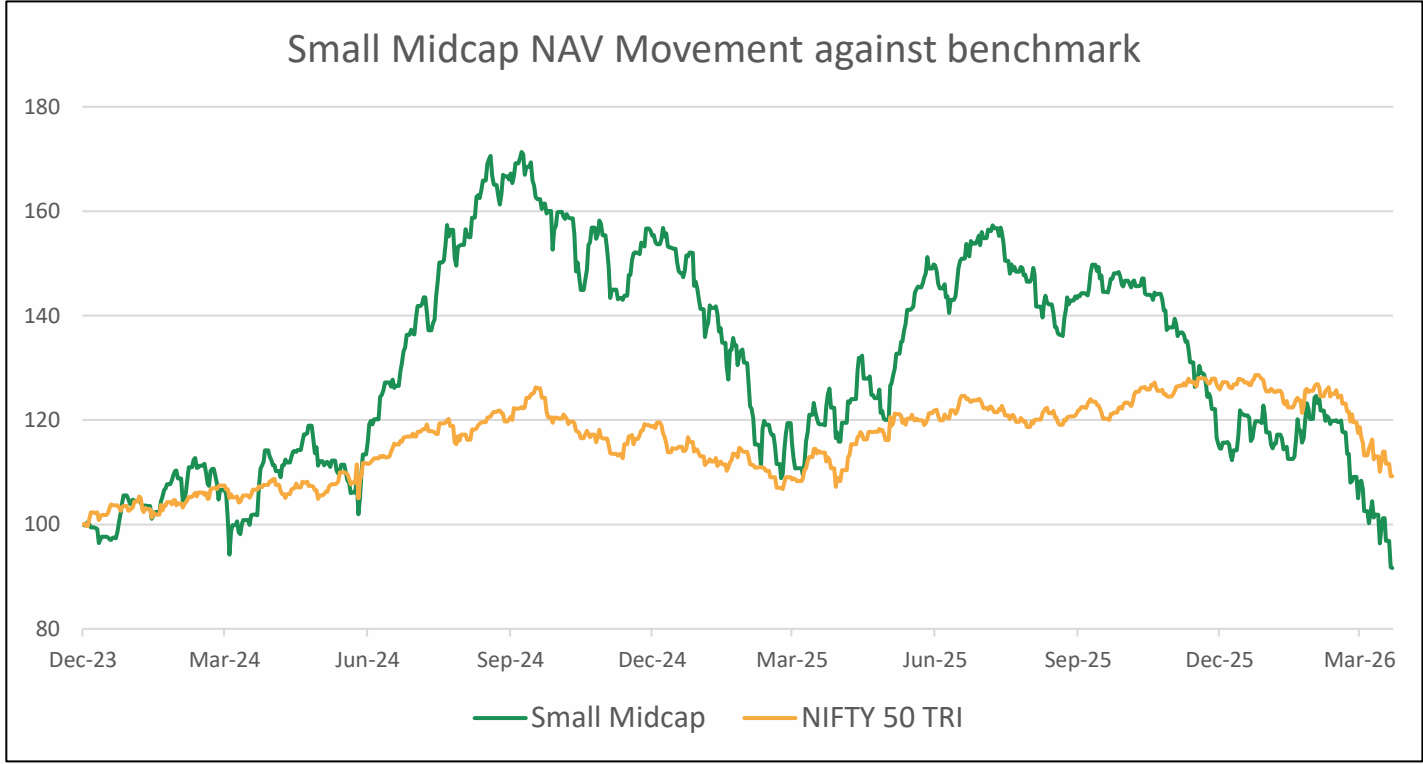
Emerging Opportunities

- Investing in sunrise sectors like green energy , recycling.
- Capitalizing on China +1 strategy, derisking supply chains
- Infrastructure focus, NCLT & Turnarounds

Ride compounding story

- Once correctly identified and comfortable with governance, ride the earnings growth story
- High earnings growth attracts institutional investors down the line
- The combination of EPS growth and PE re-rating leads to outsized returns

Small Midcap PMS: NAV Movement & Allocation



Classification	Allocation
Large Cap	0%
Mid Cap	0%
Small Cap	99%
Cash	1%
Total	100%

Small Midcap PMS: Fee Details

Fee Structure


Fee Options	Fixed Fee	Hurdle Rate of Return	Performance Fee
Investment: INR 50 lakhs – 1cr	2.0% per annum	Above 10%	20.0% of profits
Investment: INR 1cr – 5cr	1.5% per annum	Above 10%	20.0% of profits
Investment: > INR 5cr	1.0% per annum	Above 10%	20.0% of profits

Performance Fee is without catch-up, subject to annual compounding of hurdle and high watermark

Exit Load (on the amount redeemed)

0-1 year	1-2 years	2-3 years	After 3 years
3%	2%	1%	NIL

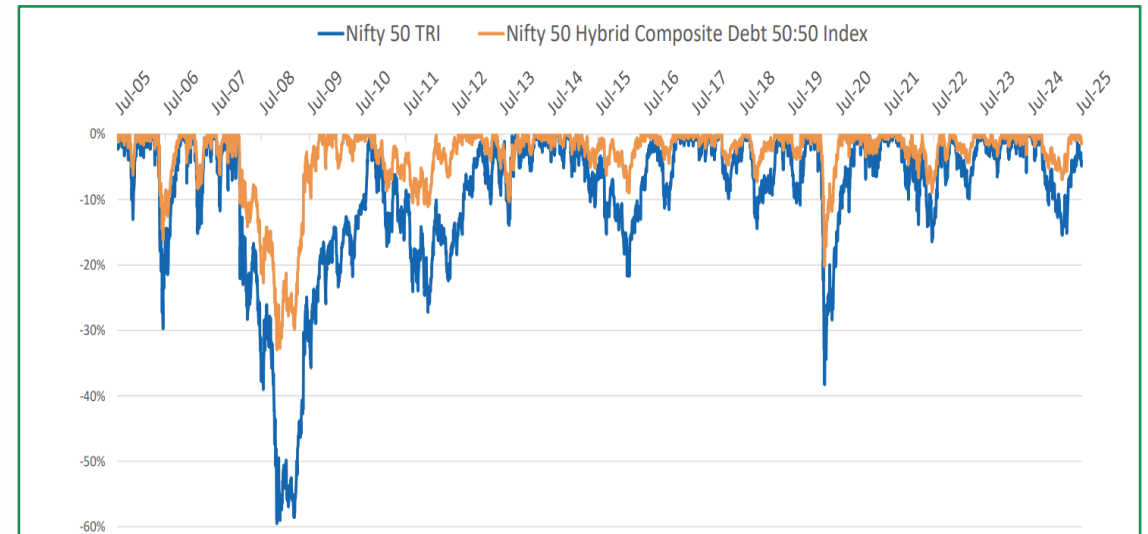
Other Details

Minimum Investment	INR 50 lakhs
Lock-in Period	NIL
Operating Expenses	0.08% per annum
Account Opening Expenses	INR 2000 (one-time)
Audit Expenses	INR 2500 per annum
GST	18% on all fees/expenses
Custody & Fund Accounting Partner	 kotak Kotak Mahindra Bank

Dynamic Asset Allocation PMS: Investment Approach

- Portfolio comprising of Direct Plan Mutual Funds and/or Exchange Traded Funds (ETFs) across multiple asset classes: domestic and global equities, debt, commodities, precious metals, REITs and InVITs.
- Dynamic rebalancing across asset classes on a periodic basis.
- Zero distribution commission in Direct Plan Mutual Funds resulting in lower expense ratio as compared to Regular Plan Mutual Funds, thus boosting long-term returns for the investor.
- Absolute alignment of interest: investments are selected with investor's objectives/risk appetite in mind vis-à-vis the distribution commission paid out by the Mutual Fund houses to its distributors.
- Completely hassle-free for investors: the multi-step process of OTP-based validation of Mutual Fund orders and subsequent fund transfers is fully eliminated, making portfolio rebalancing exceptionally seamless.

Diversified portfolios limit drawdowns compared to pure equity



One asset can't fit every scenarios; Multi-asset portfolios can



Dynamic Asset Allocation PMS: Fee Details

Fee Structure


Fee Options	Fixed Fee	Hurdle Rate of Return	Performance Fee
Option 1: Fixed Fee Only	1.0% per annum	NIL	NIL
Option 2: Performance Fee Only	NIL	Above 0%	10.0% of profits

Performance Fee is without catch-up, subject to annual compounding of hurdle and high watermark

Exit Load (on the amount redeemed)

0-1 year	1-2 years	2-3 years	After 3 years
NIL	NIL	NIL	NIL

Other Details

Minimum Investment	INR 50 lakhs
Lock-in Period	NIL
Operating Expenses	0.08% per annum
Account Opening Expenses	INR 2000 (one-time)
Audit Expenses	INR 2500 per annum
GST	18% on all fees/expenses
Custody & Fund Accounting Partner	

Alpha Fund 1 AIF: Attributes

Investment Objective



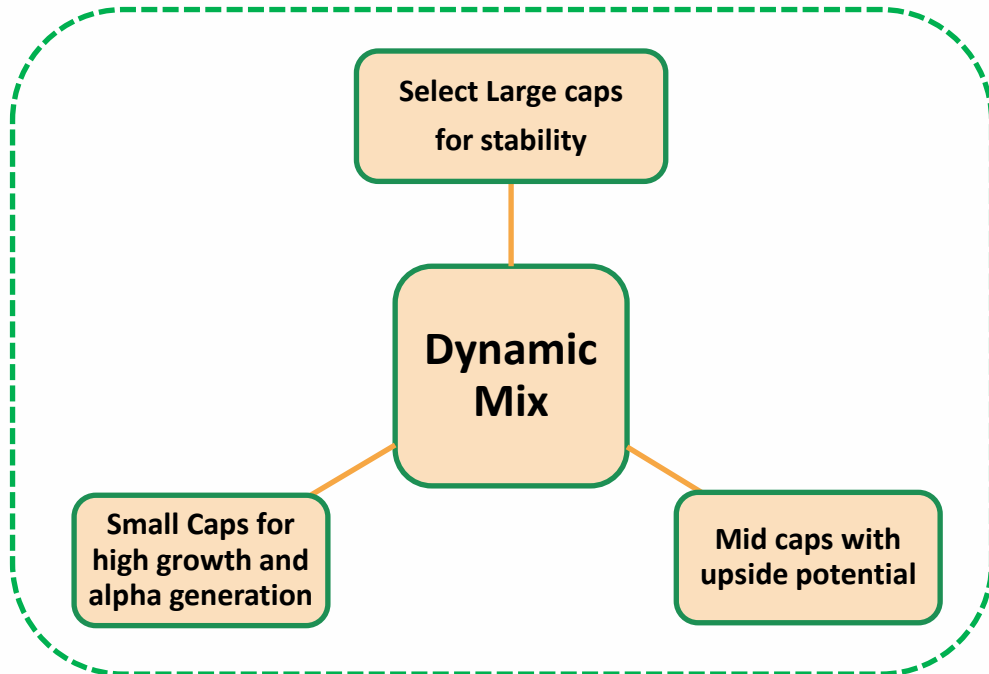
Generate long term wealth and capital appreciation



Long only strategy, Investing in listed Equities and opportunistically investing in REITs and Commodities companies



Outperform benchmark while managing risk



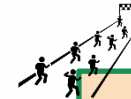
Key Criteria

- Strong Corporate Governance
- Reasonable Valuation
- High EPS Growth



Dynamic Allocation


- Shift allocation based on market conditions
- Dynamically allocate across market cap.
- Opportunistically invest in REITs, commodities companies.
- Highly diversified portfolio



Alpha Generation

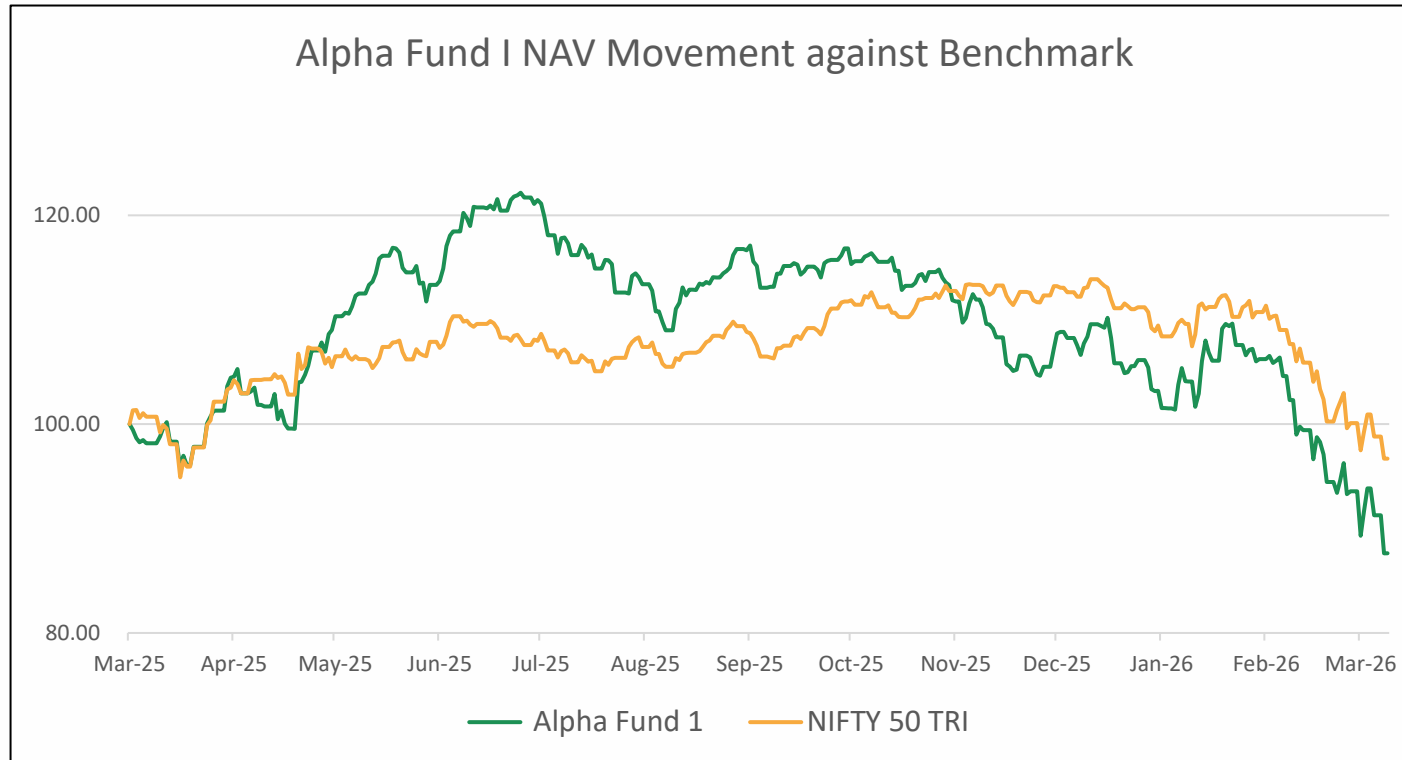
- Bottom-up approach
- Identify emerging sub-sectors
- Invest in special situations
- Capture growth at early stage for significant upside potential

Alpha Fund 1 AIF: Legal Structure

Scheme	MoneyGrow Alpha Fund I
Type	Open-ended
Trust	MoneyGrow AIF Trust
AIF SEBI Registration Number	IN/AIF3/24-25/1677
Trustee	Vistra ITCL (India) Limited
Sponsors	MoneyGrow Asset Private Limited, Manish Gupta, Pooja Gupta, Viraj Mahadevia, Vidisha Mahadevia
Sponsors' Commitment	5% of the fund size or INR 10cr (whichever is minimum)
Investment Manager	MoneyGrow Asset Private Limited
Legal Advisor	SSB Legal
Tax Advisor	Aneel Lasod & Associates
Custodian	 ICICI Bank
Auditor	Aneel Lasod & Associates
Registrar & Transfer Agent	Kfin Technologies Limited
Merchant Banker	Kunvarji Finstock Private Limited
Digital Onboarding Partner	Kfin Technologies Limited

Detailed Private Placement Memorandum (PPM) available on request

Alpha Fund 1 AIF: NAV Movement & Allocation



Classification	Allocation
Large Cap	21%
Mid Cap	13%
Small Cap	64%
Cash	3%
Total	100%

Alpha Fund 1 AIF: Fee Details

Fees Structure

Fee Options	Fixed Fee	Hurdle Rate of Return	Performance Fee
Option 1: Hybrid Fee	1.0% per annum	Above 10%	15% of profits
Option 2: Performance Fee Only	NIL	Above 0%	15% of profits
Option 3: Fixed Fee Only	2.5% per annum	NIL	NIL

Performance Fee is without catch-up, subject to annual compounding of hurdle and high watermark

Exit Load (on the amount redeemed)

0-1 year	After 1 year
1%	NIL

Other Details

Minimum Investment	INR 1 crore
Lock-in Period	NIL
Operating Expenses Cap	Maximum of 0.15% per annum (subject to actuals)
Set-up Charges	One-time charge of 0.10%
NAV Frequency	Weekly and/or Month-end
GST	18% on all fees/expenses
K-1 or other Certificate (US Citizens)	Can be arranged (charges as per actuals)

Constant SIP: Magical Power of Compounding

Lumpsum Investment

Final Corpus for Lumpsum Investment of INR 50 Lakhs

INR Crores	5 years	10 years	15 years	20 years	25 years	30 years
Invested Amount	0.50	0.50	0.50	0.50	0.50	0.50
5%	0.64	0.81	1.04	1.33	1.69	2.16
10%	0.81	1.30	2.09	3.36	5.42	8.72
15%	1.01	2.02	4.07	8.18	16.46	33.11
20%	1.24	3.10	7.70	19.17	47.70	118.69
25%	1.53	4.66	14.21	43.37	132.35	403.90



Constant SIP

Final Corpus for Monthly SIP of INR 1 Lakh

INR Crores	5 years	10 years	15 years	20 years	25 years	30 years
Invested Amount	0.60	1.20	1.80	2.40	3.00	3.60
5%	0.68	1.55	2.67	4.11	5.96	8.32
10%	0.77	2.05	4.14	7.59	13.27	22.60
15%	0.89	2.75	6.69	14.97	32.44	69.23
20%	1.02	3.76	11.16	31.10	84.85	229.78
25%	1.17	5.22	19.16	67.19	232.70	803.02



Lumpsum Investment + Constant SIP

Final Corpus for Lumpsum Investment and Constant SIP

INR Crores	5 years	10 years	15 years	20 years	25 years	30 years
Invested Amount	1.1	1.7	2.3	2.9	3.5	4.1
5%	1.32	2.37	3.71	5.44	7.65	10.48
10%	1.58	3.35	6.23	10.96	18.69	31.33
15%	1.89	4.77	10.75	23.16	48.89	102.34
20%	2.26	6.86	18.86	50.27	132.55	348.47
25%	2.70	9.88	33.37	110.56	365.05	1206.91

We strongly recommend complementing the Lumpsum Investment with SIP

Step-Up SIP: Transformational Power of Compounding

Lumpsum Investment

Final Corpus for Lumpsum Investment of INR 50 Lakhs

INR Crores	5 years	10 years	15 years	20 years	25 years	30 years
Invested Amount	0.50	0.50	0.50	0.50	0.50	0.50
5%	0.64	0.81	1.04	1.33	1.69	2.16
10%	0.81	1.30	2.09	3.36	5.42	8.72
15%	1.01	2.02	4.07	8.18	16.46	33.11
20%	1.24	3.10	7.70	19.17	47.70	118.69
25%	1.53	4.66	14.21	43.37	132.35	403.90



Step-Up SIP

Final Corpus for Monthly SIP of INR 1 Lakh with a step-up of 10% per annum

INR Crores	5 years	10 years	15 years	20 years	25 years	30 years
Invested Amount	0.73	1.91	3.81	6.87	11.80	19.74
5%	0.83	2.39	5.21	10.14	18.56	32.77
10%	0.94	3.05	7.44	16.15	32.86	64.20
15%	1.06	3.96	11.10	27.84	65.82	150.22
20%	1.22	5.24	17.28	51.67	147.50	410.84
25%	1.40	7.06	27.96	102.18	361.50	1260.80



Lumpsum Investment + Step-Up SIP

Final Corpus for Lumpsum Investment and Step-Up SIP

INR Crores	5 years	10 years	15 years	20 years	25 years	30 years
Invested Amount	1.23	2.41	4.31	7.37	12.30	20.24
5%	1.46	3.20	6.25	11.46	20.26	34.94
10%	1.74	4.34	9.53	19.51	38.28	72.92
15%	2.07	5.98	15.17	36.02	82.28	183.33
20%	2.46	8.34	24.99	70.84	195.20	529.52
25%	2.92	11.72	42.17	145.55	493.85	1664.70

Step-Up SIP is far more transformational as compared to Constant SIP

Testimonials...

pmsbazaar [®] MILLION TO BILLION		PMS PERFORMANCE AS ON 31 MAY 2025												
TOP PERFORMANCE - 1 Month														
AMC	INVESTMENT APPROACH	BENCHMARK (TRI)	AUM (IN Crs)	CATEGORY	RETURNS									
					1 Mth	3 Mth	6 Mth	1 Yr	2 Yr	3 Yr	5 Yr	10 Yr	Since Incp.	Incp. Date
MONEY GROW ASSET PVT LTD	SMALL MIDCAP	S&P BSE 500	154.41	SMALL & MID CAP	16.49%	30.35%	-4.32%	37.06%	NA	NA	NA	NA	28.95%	DEC-23
NAFA ASSET MANAGERS PVT LTD	CLEAN TECH PORTFOLIO	S&P BSE 500	UNDISC.	MID CAP	16.01%	23.42%	-6.34%	-2.32%	30.60%	26.79%	NA	NA	26.96%	SEP-21
NEGEN CAPITAL SERVICES PVT LTD	SPECIAL SITUATIONS AND TECH. FUND	S&P BSE 500	1127.36	MULTI CAP & FLEXI CAP	15.35%	23.30%	3.04%	25.21%	39.29%	28.95%	52.11%	NA	19.54%	AUG-17
NINE RIVERS CAPITAL HOLDINGS PVT LTD	AURUM SMALL CAP OPPORTUNITIES	S&P BSE 500	UNDISC.	SMALL CAP	14.40%	23.20%	-4.30%	6.40%	22.30%	25.40%	42.60%	17.10%	27.03%	DEC-12
SAMVITTI CAPITAL PVT LTD	PMS AGGRESSIVE GROWTH	S&P BSE 500	UNDISC.	MULTI CAP & FLEXI CAP	14.39%	18.47%	-11.40%	-9.80%	31.75%	27.45%	25.51%	NA	14.14%	OCT-15
AMBIT INVESTMENT ADVISORS PVT LTD	EMERGING GIANTS	S&P BSE 500	UNDISC.	SMALL CAP	14.29%	18.06%	-11.97%	4.95%	4.06%	11.63%	21.44%	NA	12.95%	DEC-17
WAYA FINANCIAL TECHNOLOGIES PVT LTD	BIN73 SUNRISE ALPHA	S&P BSE 500	UNDISC.	SMALL & MID CAP	14.14%	22.97%	1.56%	NA	NA	NA	NA	NA	2.32%	NOV-24
ANAND RATHI ADVISORS LTD	DECENNIUM OPPORTUNITY	S&P BSE 500	UNDISC.	MULTI CAP & FLEXI CAP	13.91%	19.26%	-7.53%	1.85%	20.86%	18.61%	NA	NA	13.56%	NOV-21
BONANZA PORTFOLIO LTD	MULTICAP	NIFTY 50	UNDISC.	MULTI CAP & FLEXI CAP	13.87%	20.38%	-6.33%	11.59%	34.39%	28.46%	40.75%	NA	23.18%	JUL-18
ACCELT ASSET MANAGEMENT LLP	ACCELT LONG TERM EQUITY FUND	S&P BSE 500	UNDISC.	MULTI CAP & FLEXI CAP	13.80%	18.53%	1.68%	NA	NA	NA	NA	NA	7.91%	NOV-24

* Returns are as on 31 May 2025. * Returns over a 1 year period are annualized *Returns are calculated using the Time Weighted Rate of Return (TWRR) method and as provided by the respective AMCs. * ND (No Data) * NA (Not Applicable)

TOP PERFORMANCE - 1 Year														
AMC	INVESTMENT APPROACH	BENCHMARK (TRI)	AUM (IN Crs)	CATEGORY	RETURNS									
					1 Mth	3 Mth	6 Mth	1 Yr	2 Yr	3 Yr	5 Yr	10 Yr	Since Incp.	Incp. Date
INCRD ASSET MANAGEMENT	INCRD FOCUSED HEALTHCARE PORTFOLIO	S&P BSE 500	UNDISC.	THEMATIC	6.00%	16.17%	2.69%	61.41%	NA	NA	NA	NA	56.24%	JUL-23
INCRD ASSET MANAGEMENT	HEALTHCARE PORTFOLIO	S&P BSE 500	UNDISC.	THEMATIC	3.99%	13.30%	-3.96%	43.03%	38.39%	30.51%	NA	NA	20.05%	FEB-21
WALLFORT PMS AND ADVISORY SERVICES LLP	AMEYA FUND	S&P BSE 500	92.32	SMALL & MID CAP	7.77%	8.47%	-2.54%	40.46%	40.56%	NA	NA	NA	54.37%	DEC-22
MONEY GROW ASSET PVT LTD	SMALL MIDCAP	S&P BSE 500	154.41	SMALL & MID CAP	16.49%	30.35%	-4.32%	37.06%	NA	NA	NA	NA	28.95%	DEC-23
WALLFORT PMS AND ADVISORY SERVICES LLP	DIVERSIFIED FUND	S&P BSE 500	158.09	SMALL & MID CAP	10.83%	19.44%	-2.57%	31.76%	58.89%	44.07%	51.11%	NA	25.33%	NOV-18
SVAN INVESTMENT MANAGERS LLP	VELOCITY	S&P BSE 500	216.16	SMALL & MID CAP	12.76%	19.99%	-1.54%	31.72%	NA	NA	NA	NA	36.55%	JUL-23
VALCREATE INVESTMENT MANAGERS LLP	IME DIGITAL DISRUPTION	S&P BSE 500	UNDISC.	THEMATIC	5.01%	15.55%	-6.39%	31.59%	36.71%	NA	NA	NA	36.49%	FEB-23
WALLFORT PMS AND ADVISORY SERVICES LLP	INDIA CONTRA EQUITY FUND	S&P BSE 500	UNDISC.	SMALL & MID CAP	8.97%	19.48%	3.18%	30.77%	NA	NA	NA	NA	39.53%	JAN-24
WAVE ASSET PVT LTD	BLOOM	S&P BSE 500	UNDISC.	MULTI CAP & FLEXI CAP	0.95%	7.97%	14.32%	30.61%	NA	NA	NA	NA	29.70%	MAY-24

Testimonials...



PMS PERFORMANCE
AS ON 31 DEC 2024

TOP PERFORMANCE - 1 Year

AMC	INVESTMENT APPROACH	BENCHMARK (TRI)	AUM (IN Crs)	CATEGORY	RETURNS									
					1 Mth	3 Mth	6 Mth	1 Yr	2 Yr	3 Yr	5 Yr	10 Yr	Since Incp.	Incp. Date
STALLION ASSET PVT LTD	CORE FUND	S&P BSE 500	4162.59	MULTI CAP	2.31%	5.50%	25.82%	69.69%	64.20%	34.23%	36.62%	NA	34.11%	OCT-18
VALCREATE INVESTMENT MANAGERS LLP	IME DIGITAL DISRUPTION	S&P BSE 500	UNDISC.	THEMATIC	4.34%	8.71%	34.03%	66.52%	NA	NA	NA	NA	54.71%	FEB-23
BADJATE STOCK SHARES PVT LTD	AGGRESSIVE	S&P BSE 500	164.58	SMALL & MID CAP	4.29%	4.97%	16.65%	52.83%	59.43%	33.68%	NA	NA	31.73%	JUL-21
MONEY GROW ASSET PVT LTD	SMALL MIDCAP	S&P BSE 500	152.72	SMALL & MID CAP	-2.23%	-7.38%	17.47%	52.61%	NA	NA	NA	NA	45.33%	DEC-23
EQUITREE CAPITAL ADVISORS PVT LTD	EMERGING OPPORTUNITIES	S&P BSE 500	565.81	SMALL CAP	7.20%	6.65%	18.39%	51.17%	64.77%	41.26%	43.09%	NA	10.64%	OCT-17
INVESTSAVVY PORTFOLIO MANAGEMENT LLP	ALPHA FUND	S&P BSE 500	UNDISC.	FLEXICAP	-1.16%	0.41%	8.43%	49.75%	64.12%	NA	NA	NA	48.56%	APR-22
INCRD ASSET MANAGEMENT	INCRD FOCUSED HEALTHCARE PORTFOLIO	S&P BSE 500	UNDISC.	THEMATIC	-5.40%	10.77%	40.62%	48.87%	NA	NA	NA	NA	67.60%	JUL-23
SVAN INVESTMENT MANAGERS LLP	VELOCITY	S&P BSE 500	173.86	SMALL & MID CAP	1.62%	1.28%	16.92%	48.81%	NA	NA	NA	NA	52.44%	JUL-23
AMBIT GLOBAL PRIVATE CLIENT	ALPHA GROWTH	NIFTY 50	693	MULTI CAP	3.70%	4.10%	13.70%	48.70%	59.60%	31.00%	NA	NA	36.30%	JAN-21
BONANZA PORTFOLIO LTD	AEGIS	NIFTY 50	UNDISC.	MULTI CAP	7.10%	7.83%	14.95%	48.20%	48.35%	NA	NA	NA	39.63%	MAY-22

* Returns are as on 31 Dec 2024. * Returns over a 1 year period are annualized *Returns are calculated using the Time Weighted Rate of Return (TWRR) method and as provided by the respective AMCs. * ND (No Data) * NA (Not Applicable)

Testimonials...

The screenshot shows the top portion of a news article on The Economic Times website. The header includes the site's name, 'English Edition', and 'Today's ePaper'. A navigation menu lists various sections like Home, ETPrime, Markets, Market Data, News, Industry, Rise, Politics, Wealth, MF, Tech, Careers, Opinion, NRI, Panache, ETV, and Spotlight. Below this, a secondary menu lists topics such as Stocks, Options, IPOs/FPOs, Expert Views, Investment Ideas, Commodities, Forex, Live Stream!, AIF PMS, Cryptocurrency, and More. The article title is 'PMS Tracker: HNI investors make up to 24% return in July', with a byline 'By Nikhil Agarwal, ETMarkets.com' and a timestamp 'Last Updated: Aug 13, 2024, 02:34:00 PM IST'. A 'Synopsis' box contains a short summary of the article's content. Below the synopsis is an image of hands holding a small chart with a percentage sign, and a paragraph of text detailing the performance of PMS funds in July.

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PMS Tracker: HNI investors make up to 24% return in July

By Nikhil Agarwal, ETMarkets.com • Last Updated: Aug 13, 2024, 02:34:00 PM IST

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Synopsis
In July, only a small group of 8 PMS schemes reported negative returns, notably including Capitalmind's Adaptive Momentum fund led by Deepak Shenoy. On the brighter side, star fund manager Shyam Shekhar's ithought smallcap fund Vrddhi saw impressive gains of over 10%, while his multicap fund Solitaire also performed well with a 6.7% increase.

Money Grow Asset's Small and Midcap fund was the biggest gainer in July with a return of 24.4%, followed by **Wallfort's** Diversified Fund and Ameya Fund with gains of 14.45% and 13.10%, respectively, shows data pulled from records maintained by PMS Bazaar.

<https://economictimes.indiatimes.com/markets/stocks/news/pms-tracker-hni-investors-make-up-to-24-return-in-july/articleshow/112491298.cms>

Testimonials...



PMS PERFORMANCE AS ON 31 JUL 2024

TOP PERFORMANCE - 1 Month

AMC	INVESTMENT APPROACH	BENCHMARK (TRI)	AUM (IN Crs)	CATEGORY	RETURNS									
					1 Mth	3 Mth	6 Mth	1 Yr	2 Yr	3 Yr	5 Yr	10 Yr	Since Incp.	Incp. Date
MONEY GROW ASSET PRIVATE LTD	SMALL MIDCAP	S&P BSE 500	135.46	SMALL & MID CAP	24.40%	34.16%	47.58%	NA	NA	NA	NA	NA	57.37%	DEC-23
WALLFORT PMS AND ADVISORY SERVICES LLP	DIVERSIFIED FUND	S&P BSE 500	62.46	MID CAP	14.45%	36.10%	47.36%	107.73%	70.89%	38.57%	41.90%	NA	30.24%	NOV-18
WALLFORT PMS AND ADVISORY SERVICES LLP	AMEYA FUND	S&P BSE 500	54.45	MID CAP	13.10%	12.51%	9.90%	42.53%	NA	NA	NA	NA	83.33%	DEC-22
VALCREATE INVESTMENT MANAGERS LLP	LIFESCIENCES AND SPECIALTY OPPORTUNITIES	S&P BSE 500	UNDISC.	THEMATIC	12.13%	21.02%	25.17%	42.70%	NA	NA	NA	NA	32.83%	FEB-23
DYNAMIC EQUITIES PVT LTD	PSU	NIFTY 50	UNDISC.	SECTOR FUND	12.04%	17.69%	NA	NA	NA	NA	NA	NA	17.16%	FEB-24
DYNAMIC EQUITIES PVT LTD	EMERGING	NIFTY 50	UNDISC.	SMALL CAP	11.40%	19.36%	NA	NA	NA	NA	NA	NA	19.34%	APR-24

Testimonials...



PMS PERFORMANCE AS ON 30 JUN 2024

TOP PERFORMANCE - 1 Month

AMC	INVESTMENT APPROACH	BENCHMARK (TRI)	AUM (IN Crs)	CATEGORY	RETURNS									
					1 Mth	3 Mth	6 Mth	1 Yr	2 Yr	3 Yr	5 Yr	10 Yr	Since Incp.	Incp. Date
HEM SECURITIES LTD	INDIA RISING SME STARS	S&P BSE 500	UNDISC.	SMALL CAP	23.81%	30.97%	20.66%	58.26%	68.54%	NA	NA	NA	48.21%	FEB-22
MONEY GROW ASSET PRIVATE LTD	SMALL MIDCAP	S&P BSE 500	107.37	SMALL & MID CAP	19.22%	24.33%	29.91%	NA	NA	NA	NA	NA	26.50%	DEC-23
WALLFORT PMS AND ADVISORY SERVICES LLP	DIVERSIFIED FUND	S&P BSE 500	50.13	MID CAP	17.88%	41.67%	43.09%	111.46%	63.16%	35.04%	31.99%	NA	27.57%	NOV-18
EQUITREE CAPITAL ADVISORS PVT LTD	EMERGING OPPORTUNITIES	S&P BSE 500	UNDISC.	SMALL CAP	16.72%	34.92%	27.69%	86.04%	58.18%	36.94%	28.66%	NA	8.72%	OCT-17
EQUIRUS WEALTH PVT LTD	LONG HORIZON FUND	S&P BSE 500	850.22	SMALL CAP	16.01%	14.66%	11.32%	38.61%	33.75%	16.29%	31.59%	NA	24.42%	OCT-16
ACCURACAP	DYNAMO	S&P BSE 500	UNDISC.	SMALL CAP	15.46%	28.38%	28.32%	79.80%	55.70%	29.68%	35.90%	NA	27.84%	DEC-16
BONANZA PORTFOLIO LTD	MULTICAP	NIFTY 50	UNDISC.	MULTI CAP	14.79%	23.02%	21.14%	69.01%	55.61%	29.09%	34.47%	NA	27.78%	JUL-18
UNIQUE ASSET MANAGEMENT LLP	STRATEGIC FUND	S&P BSE 500	1639.15	FLEXICAP	14.29%	29.96%	30.96%	62.84%	59.62%	38.46%	NA	NA	43.89%	DEC-19
ANAND RATHI ADVISORS LTD	IMPRESS PMS	S&P BSE 500	UNDISC.	MULTI CAP	14.01%	26.22%	28.02%	52.75%	42.90%	26.64%	28.35%	NA	17.15%	MAY-17
INCRD ASSET MANAGEMENT	MULTICAP PORTFOLIO	S&P BSE 500	UNDISC.	MULTI CAP	13.95%	27.51%	22.11%	46.23%	42.52%	21.41%	NA	NA	22.35%	FEB-21

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